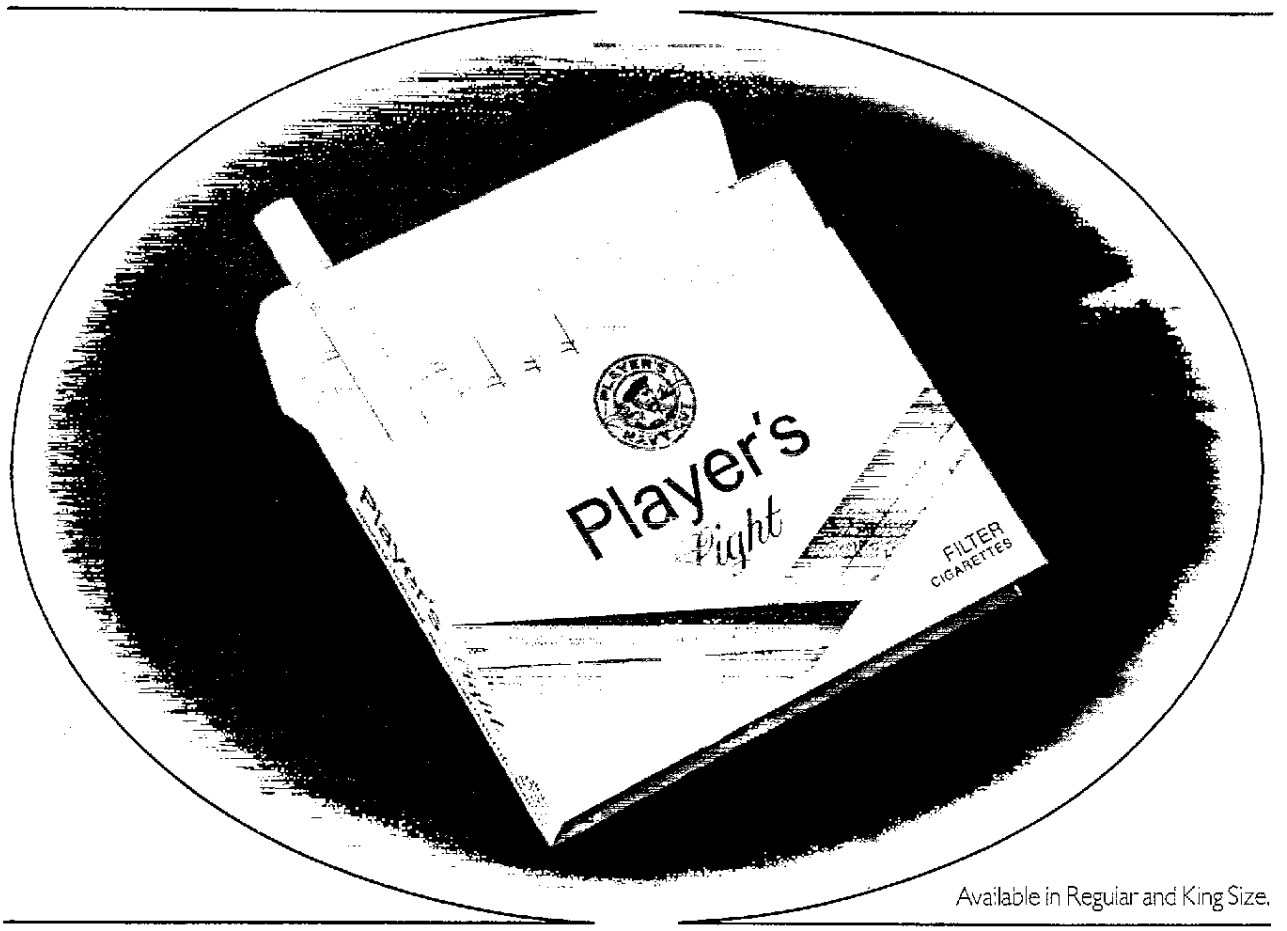
Player's *Light*

Its flavour has a certain quality which sets it apart from other milder brands.



Available in Regular and King Size.

All the experience of Player's in a milder cigarette.

Warning: Health and Welfare Canada advises that danger to health increases with amount smoked—avoid inhaling.
Av. per cigarette: King Size: 17 mg "tar", 1.3 mg nicotine. Regular: 14 mg "tar", 0.9 mg nicotine.

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Source: https://www.industrydocuments.ucsf.edu/docs/lynj0004